Eduardo Gómez Pueyo

Product Designer | Zaragoza, Spain | Open to remote (CET)
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SUMMARY

Product Designer with 5+ years of experience, the last 4+ designing a B2B sales platform across web app, Chrome extension and mobile, from discovery to shipped product. I turn technically dense workflows (AI agents, CRM integrations, analytics) into interfaces that non-technical users can operate, working closely with engineering throughout.

EXPERIENCE

Harmonix — Product Designer

Dec 2021 – Mar 2026

B2B sales platform (web app, Chrome extension, mobile app). The company ceased operations in March 2026.

- Designed a Chrome extension integrated with LinkedIn and major CRMs (Salesforce, Dynamics), used by 877 active sales reps to manage contacts and log activity without leaving their workflow; later redesigned it into a single Side Panel, removing unused features and eliminating reloads and instance conflicts.
- Designed the configuration system for AI agents that analyze calls and meetings, so non-technical reps can set up, test and run them; outputs surface directly in the extension after each call.
- Redesigned the analytics dashboards from customer feedback: curated views by category, filters and saved views.
- Designed a mobile companion app from scratch for field sales reps (iOS and Android, 1,000+ downloads among existing customers): unified CRM and phone contacts, native calling with recording, WhatsApp Business and SMS inbox.
- Formalized an existing design system, rebuilding the color system and driving consistent adoption across a team of ~10 designers and developers.
- Contributed to the product pivot that moved core features from the web app to the Chrome extension; after the CPO left, took on de facto product ownership alongside design (prioritization with CEO/CTO, customer discovery, requirements).

Pocket Apps, Inc (Pocket Todo) — Product Designer

Jul 2020 – Jan 2021

- Designed the full UI/UX of a personal mobile productivity app from scratch: navigation system, card-based interaction model and swipe gestures.
- Built and maintained the design system throughout the project lifecycle.

Zebro — WordPress Developer (Internship)

Mar 2020 – Oct 2020

- Designed and delivered custom WordPress websites end-to-end for multiple clients: 8 websites and 7 QR-based digital menus.

SKILLS

Design: Figma, prototyping, design systems, customer discovery, user flows
Analytics & AI tools: Mixpanel, Metabase, Figma Make, Claude Code
Web: HTML5, CSS3, basic JavaScript, WordPress **Also:** Illustrator, InDesign, Photoshop, Linear, Notion
Languages: Spanish (native), English (Cambridge C1, Grade A)

EDUCATION

Google — Professional Certificate in UX Design, 2021
SEAS, Estudios Superiores Abiertos — Master in Graphic Design, Web Design and Digital Communication, Sep 2018 – Mar 2020
Universidad de Zaragoza — Degree in Journalism, Sep 2014 – Jun 2018